# Information for customers on personal data protection by HURRICANE FACTORY PRAHA s.r.o.

### 1. HURRICANE FACTORY PRAHA s.r.o. AND PERSONAL DATA PROCESSING

- 1.1. HURRICANE FACTORY PRAHA s.r.o., company ID no.: 242 98 549, with registered office at Prague 9 Letňany, Tupolevova 736, Postcode: 199 00, entered in the Commercial Register maintained by the Municipal Court in Prague, in Section C, File no. 194241 (hereinafter referred to only as the "Company") is the operator of a wind tunnel including an adjacent restaurant and an organiser of events and competitions in the field of indoor skydiving. The Company processes the personal data of its customers data subjects. Data subjects are customers natural persons who purchase a voucher via the www.hurricanefactory.cz website or in person at the Company's registered office which entitles this person or a third party to use the skydiving service in the wind tunnel. Natural persons skydivers who use the skydiving service in the wind tunnel in person, sport skydivers, members of the HF kids club (hereinafter referred to also as "skydivers") and persons entering monitored company premises are also data subjects.
- 1.2. Contact details for the Company: e-mail: recepce@hurricanefactory.com, telephone: +420 273 132 056, address: Prague 9 Letňany, Tupolevova 736, Postcode: 199 00
- 1.3. Personal data processing shall be understood to mean any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, deletion or destruction of personal data.
- 1.4. While processing personal data, the Company is liable, in its capacity as the personal data administrator,
  - for compliance with all valid legislation within the territory of the Czech Republic and also Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to only as the "Regulation").
- 1.5. Within the framework of processing personal data, the Company has introduced and complies with generally acknowledged standards of technical and organisational security and other measures necessary to achieve the maximum possible level of security while processing personal data. The Company requires of its employees that they comply with these rules within the framework of their everyday activities at work.

#### 2. PURPOSE OF PERSONAL DATA PROCESSING

- 2.1. The Company in particular processes personal data for the purpose of
  - concluding and performing contracts between the customer and the Company
  - meeting of legal obligations and for the purposes of the legitimate interests of the Company
  - avoiding injury to skydivers
  - administration of customer user accounts

- administration of the database of customers and statistics and for the purpose of evaluation, maintenance and improvement of relations with them and development of its services and products
- sending information and commercial messages to customers (marketing purposes)
- creation of souvenir USB memory sticks with a video of the customer skydiving
- public presentation of the Company
- protection of Company property
- 2.2. The Company processes personal data in documentary and electronic format. No decisions are made exclusively using automated means on the basis of this data.

### 3. PERSONAL DATA WHICH CUSTOMERS PROVIDE TO HURRICANE FACTORY PRAHA s.r.o.

- 3.1. Personal data which customers natural persons provide to the Company when buying a voucher is specified in the order form. This in particular concerns name, surname, e-mail address and where applicable also telephone number and postal address.
- 3.2. Natural persons skydivers who use the skydiving service in the wind tunnel in person, sport skydivers, members of the HF kids club and any similar clubs or skydiving groups which may exist also provide personal data to the Company. These persons provide the Company this data before skydiving by filling in the respective form. This in particular concerns name, surname, e-mail address, telephone number, postal address, data about state of health, age, capturing of audio-visual recordings or images.
- 3.3. The customer is obliged to state their personal data precisely.

### 4. MONITORING OF PREMISES WITH A CAMERA SYSTEM

4.1. Persons entering the area of the wind tunnel and the area in the immediate vicinity of the wind tunnel may be captured on audio-visual recordings or images – photographs or videos which the Company provides to skydivers in the form of souvenir USB memory sticks. These recording and images may also be used for the purposes of public presentation of the Company and companies in the Hurricane Factory Group. Persons entering monitored areas are warned of this fact.

# 5. PERSONAL DATA OF THE CUSTOMER WHICH THE COMPANY IS ENTITLED TO PROCESS WITHOUT THE CUSTOMER'S CONSENT

- 5.1. The Company is entitled to process personal data on the basis of legal grounds which may be performance of a contract concluded with the customer and meeting of obligations relating to this (e.g. handling of claims), meeting of the Company's legal obligations or the legitimate interest of the Company. If the Company cannot establish processing on any of the abovementioned legal grounds, it requires the consent of the customer to be able to perform processing.
- 5.2. Once the contractual relationship has ended, the Company is only entitled to process the customer's personal data for the period necessary for settlement of the mutual rights and obligations of the Company and the customer.

# 6. <u>CONSENT OF THE CUSTOMER TO PERSONAL DATA PROCESSING AND PERIOD OF PROVISION OF CONSENT</u>

- 6.1. The customer has the option of granting the Company consent to processing of his/her personal data, in particular for the purpose of
  - administration of a user account
  - administration of the Company's database of customers for the purpose of evaluation, maintenance
    - and improvement of relations with them and development of its services and products
  - sending information and commercial messages (marketing purposes)
  - creation of souvenir USB memory sticks with a video of the customer skydiving
  - public presentation of the Company
  - protection of Company property
- 6.2. The customer gives his/her consent to personal data processing freely, granting of which does not ensue from any legal obligations. If the customer is under the age of 16, the consent of his/her parent or legal guardian is required.
- 6.3. The customer gives his/her consent effective as of the date of such consent being granted at www.hurricanefactory.com

or on the date of filling in the form for provision of consent to personal data processing in documentary format. The customer gives his/her consent until it is withdrawn. If a legitimate reason no longer exists for processing of his/her personal data before the customer withdraws his/her consent, the Company will delete this personal data.

### 7. PERSONAL DATA RECIPIENTS WHICH MAY BE PROVIDED ACCESS TO PERSONAL DATA OR TO WHICH IT MAY BE HANDED OVER

- 7.1. The Company does not hand over personal data to any other party with the exception of companies in the Hurricane Factory Group, i.e. Hurricane Factory Tatralandia s.r.o., company ID number: 45 942 948, with registered office in the Slovak Republic at Bratislava, Dvořákovo nábrežie 8, Postcode: 811 02, Hurricane Factory Berlin GmbH, reg. no. HRB11231CB with registered address in Germany at Schönefeld, OT Wassmannsdorf, Wassmannsdorfer Allee 3, 12529 and Hurricane Factory Madrid S.L.U., reg. no. B-86958931, with registered office in Spain, Madrid, C/ Principe De Vergara 264 3º D, Postcode: 280 16 and the Hurricane Flyers Club, company ID number: 027 93 300, with registered office at Prague 9 Letňany, Tupolevova 736, Postcode: 19900)
- 7.2. The Company may also hand over data to recipients or processors of personal data which may be a person who does business in the field of PR, marketing and advertising services, a provider of legal, accounting, IT or similar other services, an insurance company settling a claim or a sporting organisation or aero club which cooperates with the Company on a contractual basis.

### 8. RIGHTS OF THE CUSTOMER

- 8.1. The customer has all rights arising from the generally binding legislation.
- 8.2. The customer is entitled, on the basis of written request addressed to the Company, to request information as to whether his/her personal data is or is not processed in the

Company's information systems, which sources his/her personal data was obtained from, information about the scope or a list of personal data which is processed, correction or deletion of his/her incomplete, incorrect or out-of-date personal data, deletion of personal data the purpose for processing of which no longer exists or which is being processed in an unauthorised manner. The Company will provide such information without unnecessary delay in return for reasonable consideration not in excess of costs necessary for provision of information.

- 8.3. The Customer is entitled to raise objection to processing of personal data for other purposes than those which the personal data was provided for and objection to processing of personal data which could encroach in his/her rights and legally protected interests in an unauthorised and unjustified manner, if such an objection is legitimate.
- 8.4. The customer is entitled to request of the Company access to his/her personal data, its correction, restriction of processing or deletion.
- 8.5. The customer may at any time withdraw the consent he/she has given to processing of personal data without any penalty. If the customer withdraws his/her consent, this shall not affect the legality of processing personal data before such withdrawal of consent.
- 8.6. The customer is entitled to submit a suggestion, complaint or to request consultation in the field of data protection with the authority ensuring supervision of compliance with the legally determined obligations for personal data processing, this being:

### The Office for Personal Data Protection

With registered office in Prague 7, Pplk. Sochora 27, 170 00

Tel.: +420 234 665 111

Website: <a href="https://www.uoou.cz">https://www.uoou.cz</a>

### 9. FINAL PROVISIONS

9.1. This information about personal data protection becomes valid and effective on 24.5.2018 and may be continuously updated.

**HURRICANE FACTORY PRAHA s.r.o.**